

“La Vie Parisienne”

Sunday, May 3 12 noon – 4pm

*an afternoon of fun and French Culture
at the Heritage Hotel, Southbury*

For +90 years, Alliance Francaise of NW CT (AFNWCT) has enriched our area with programs to help us learn or practice French and improve our knowledge of its dynamic culture.

On May 3, a delicious Brunch menu will delight our members and friends as they purchase Raffle tickets and bid on the fantastic Silent Auction items donated by members and area businesses. Guests will be transported to a typical street scene in Paris with professional and student street theater artists performing.

Proceeds from this event will support our newly established French Language School in Southbury and fund the purchase of French DVDs, CDs, books and magazines for our AF Center Mediathèque.

We think your business would benefit from supporting our organization and invite you to look at our very reasonable Sponsorship and Program Ad rates. Donations for our Silent Auction are also a great way to help us out!



A professional mime will entertain our guests as they peruse the Silent Auction items and sip Champagne-based beverages

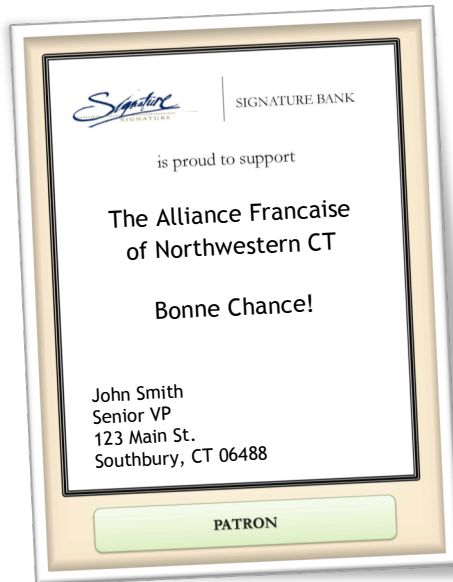


A photographer will be on hand to take Souvenir Photos of our guests in front of a Parisian street scene backdrop



La Vie Parisienne Program Ads

Support the cultural arts and reach educated and professionally influential potential patrons by advertising in the *La Vie Parisienne* program book



Sponsorship Levels: \$750 & \$500

Sponsors will be listed on Program invitations & Flyers and in all publicity sent to area newspapers and our +250 Francophiles

\$750 Sponsorship: Full-page Color Ad Program Back

\$500 Sponsorship: Full-page Color Ad Program F&B inside cover

Create a long-lasting association with our organization:

- Sponsors will be featured on our website April - August 2015

Full Page & ½ Page B&W Program Ads

Your advertising dollars will have a powerful impact and create an enduring association with the members and friends of the Alliance Francaise of Northwestern CT

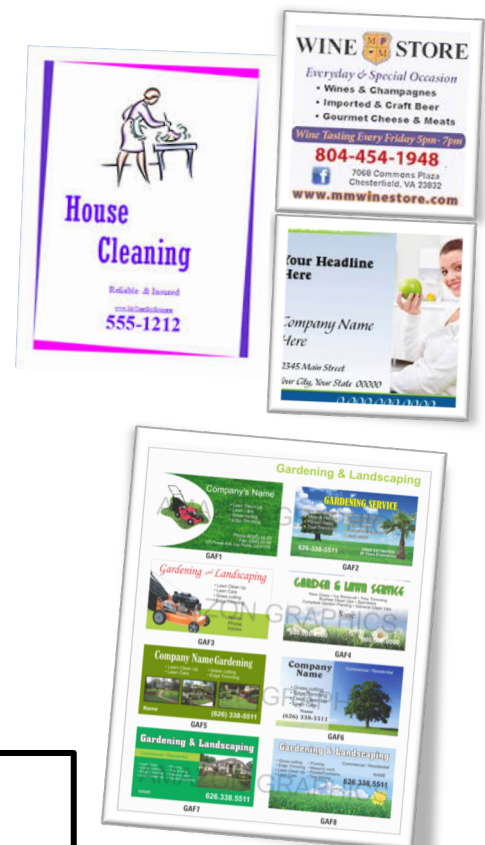
Full Page B&W ads : \$125 - 20% off for AFNWCT Members

½ Page B&W ads : \$75 - 20% off for AFNWCT Members

Business Card Sized B&W ads

Boost your business by supporting the cultural programs and French Language School efforts of our +90 year organization.

1/8 Page B&W ads : ONLY \$25 - 20% off for AFNWCT Members



SPACE RESERVATION DEADLINE IS APRIL 15

CAMERA READY COPY & IMAGES DUE APRIL 20

Call 203-707-0710 or write to DONATE@AFNWCT.ORG

Alliance Francaise of Northwestern CT, Inc. is a 501(c)(3) non-profit organization. Our mission is to promote the French language and the cultures of the many French-speaking countries.
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